



Red, White & BOOM! Ford Oval of Honor Parade presented by the Central Ohio Ford Dealers

Application

Wednesday, July 3, 2024 - 5:30 p.m.

Join Red, White & BOOM!, presented by Encova Insurance, NBC4, Pepsi, and WNCI 97.9, as we celebrate Independence Day with fireworks, live music, and family activities. We invite your organization to be part of Columbus' signature independence celebration by participating in the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers.

Parade Description

The Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers is a cornerstone of Red, White & BOOM! We invite you to celebrate our independence with a creative entry showcasing your organization. NBC4 will announce all entries individually as over 100,000 people line the parade route on Front Street from Main Street to Spring Street. If you would like to pass something out, participants must walk to the edges of the parade route and hand items directly to the crowd. **THROWING ITEMS TO THE CROWD IS PROHIBITED.** The distribution of items must also keep up with the pace of the parade and not slow down the parade movement. Parade participants are strongly encouraged to wear and incorporate as much red, white, and blue as possible into their entry.

Parade Participation

To be a part of the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers, please return this application by Friday, May 31. Placement will be based primarily on submission of application and founding year of your organization or company.

Parade acceptance/decline letters and confirmation materials will be mailed out as entries are received. Accepted entries will receive their information no later than Friday June 14. For more information or questions, contact Shawn Verhoff at shawn@elmwoodllc.com

Bands

Please note that college/high school bands, and drum corps entry fees are waived. Those bands that participate will receive a \$100 stipend. Additionally, special arrangements are made for band bus parking during the event to ease your transportation issues.

Entry Description

Please print or type and return parade application by Friday, May 31, 2024.

Parade Entry Name (if varies from organization name):

The Independence Day Parade has a script read by NBC4 announcers during the parade, please describe your entry with very specific details. This is what will be read as your entry passes the announcer stand:

Script:

Contact Name _____

Organization _____

Address _____

City, State and Zip _____

Email _____

Organization Phone _____

Event Day Contact and Cell Number _____

Band or Musical Accompaniment:

Number of Entry Participants:

Type of Music (patriotic preferred):

Age Range of Participants:

Year your organization was founded _____

Number and type of vehicles in your entry (must be exact) _____

Length in feet for your entry to be accepted (within five feet for staging purposes): _____

Entry Fee

Your parade application cannot be processed until the entry fee is paid. You may enclose a check with your application or fill out the attached credit card charge form. Please make all checks payable to **Red, White and BOOM!**

Commercial Entry Fee \$650 _____

Political Entry Fee (1 candidate per entry) \$500 _____

Professional/Trade Organization \$500 _____

Non-profit Organizations \$100 _____ 501(c)3 ID# _____

Political Party Entry (3 candidates) \$1,400 _____

Fee Waived (verified by RW&B!) \$0 _____

Total enclosed: \$ _____

Entries must be postmarked or emailed by May 31, 2024, for consideration of acceptance into the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers.

Please note that entries will be reviewed and accepted based on type, originality, and conveyance of celebrating our nation's birthday. Completing an application does not guarantee

acceptance into this year's parade. Confirmation of parade acceptance or declination will be sent to the entry's contact person by **June 14, 2024**. For those entries accepted- parade registration, staging and disbanding location, map and parking passes will be sent to the entry's contact person as well. Parade entries may be submitted by mail or emailed; if emailed, we will not confirm acceptance until payment is received. Completed application forms and entry fee checks should be sent to:

Red, White & BOOM!, Attn: Shawn Verhoff, Parade Application, 774 South Roosevelt Ave., Bexley, OH 43209. Contact Phone: 614-296-0223, Email: Shawn@elmwoodllc.com

Credit Card Payment Form

Credit card receipts will be emailed to organization's contact and this page will be shredded

Name on Card: _____

Billing Address: _____

City _____ State: _____ Zip Code: _____

Type of Card: Visa Master Card American Express Discover

Credit Card Number: _____

Expiration Date: ____/____ CV Code: _____

Signature: _____