



Monday, July 3, 2018 - 5:30 p.m.

Join Red, White & BOOM!, presented by **Motorists Insurance Group, NBC4, Pepsi, and WNCI 97.9**, as we celebrate Independence Day with fireworks, live music, family activities. We invite your organization to be part of Columbus' signature independence celebration by participating in the Ford Oval of Honor Independence Day Parade presented the Central Ohio Ford Dealers.

Parade Description

The Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers is a cornerstone of Red, White & BOOM! We invite you to celebrate American independence a creative entry showcasing your organization. NBC4 will announce all entries individually as over 100,000 people line the parade route on Front Street from Main Street to Spring Street.

If you would like to pass something out, participants must walk to the edges of the parade route and hand items directly to the crowd. **THROWING ITEMS TO THE CROWD IS PROHIBITED.**

The distribution of items must also keep up with the pace of the parade and not slow down the parade movement. Parade participants are strongly encouraged to wear and incorporate as much red, white, and blue as possible into their entry.

Parade Participation

To be a part of the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers, please return this application by Friday, June 15, 2018. Placement will be based primarily on submission of application and founding year of your organization or company.

Parade acceptance/decline letters and confirmation materials will be mailed out as entries are received. Accepted entries will receive their information no later than June 25, 2018. For more information or questions, contact Shawn Verhoff at shawn@elmwoodllc.com or Kaya Gordon kaya@elmwoodllc.com



Bands

Please note that college/high school bands, and drum corps entry fees are waived. Those bands that participate will receive a \$100 stipend. Additionally, special arrangements are made for band bus parking during the event to ease your transportation issues.

Entry Description

Please print or type and return parade application by Friday, June 15, 2018.

Parade Entry Name (if varies from organization name):

The Independence Day Parade has a script read by NBC4 announcers during the parade, please describe your entry with very specific details. This is what will be read as your entry passes the announcer stand:

Contact Name _____

Organization _____

Address _____

City, State and Zip _____

Email _____

Organization Phone _____

Event Day Contact and Cell Number _____

Band or Musical Accompaniment:

Number of Entry Participants:

Type of Music (patriotic preferred):

Age Range of Participants:

Year your Organization was Founded _____

Number and type of vehicles in your entry (must be exact) _____



Length in feet for your entry to be accepted (within five feet for staging purposes): _____

Entry Fee

Your parade application cannot be processed until the entry fee is paid. You may enclose a check with your application or fill out the attached credit card charge form. Please make all checks payable to **Red, White and BOOM!**

Commercial Entry Fee	\$500 _____	
Political Entry Fee(1 candidate per entry)	\$400 _____	
Professional/Trade Organization	\$400 _____	
Non-profit Organizations	\$100 _____	501(c)3 ID# _____
Political Party Entry (3 candidates)	\$1,000 _____	
Fee Waived (verified by RW&B!)	\$0 _____	
Total enclosed:	\$ _____	

Entries must be postmarked by June 15, 2018, for consideration of acceptance into the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers.

Please note that entries will be reviewed and accepted based on type, originality, and conveyance of celebrating our nation's birthday. Completing an application does not guarantee acceptance into this year's parade. Confirmation of parade acceptance or declination will be sent to the entry's contact person by **June 15, 2018**. For those entries accepted- parade registration, staging and disbanding location, map and parking passes will be sent to the entry's contact person as well.

Parade entries may be submitted by mail or emailed; if emailed, we will not confirm acceptance until payment is received. Completed application forms and entry fee checks should be sent to: Red, White & BOOM!, Attn: Shawn Verhoff, Parade Application, PO Box 2816, Westerville, OH 43082. Contact Phone: 614-296-0223, Email: Shawn@elmwoodllc.com

Credit Card Payment Form

Name on Card: _____

Billing Address: _____

City _____ State: _____ Zip Code: _____

Type of Card: Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: ____/____ CV Code: _____

Signature: _____